

AUGUST 30

fashion calendar

36th year • a weekly publication

1976

JANUARY							FEBRUARY						
S	M	T	W	T	F	S	S	M	T	W	T	F	S
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MARCH							APRIL						
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MAY							JUNE						
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JULY							AUGUST						
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SEPTEMBER							OCTOBER						
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NOVEMBER							DECEMBER						
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1977 - - NEXT YEAR

JANUARY							FEBRUARY							MARCH						
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APRIL							MAY							JUNE						
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JULY							AUGUST							SEPTEMBER						
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31																				
OCTOBER							NOVEMBER							DECEMBER						
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23	24	25	26	27	28	29	27	28	29	30				25	26	27	28	29	30	31
30	31																			

FASHION CALENDAR

NOTE: Although listings are repeated until the scheduled date of every event, they frequently incorporate IMPORTANT CHANGES. A CAREFUL CHECK OF EVERY issue, therefore, will yield maximum use of FASHION CALENDAR to the reader . . . Ruth Finley, Publisher.

WEEK BEGINNING MONDAY, AUGUST 30, 1976

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Beginning Monday Aug. 30	HOLIDAY AND EARLY RESORT COLLECTION By appointment. Contact: 221-2500. Public Relations: Stutman Assoc., 247-2662.	BANFF INTERNATIONAL BY GIANNI FERRI	1410 BROADWAY SHOWROOM - 4TH FLOOR
Beginning Monday Aug. 30	HOLIDAY AND RESORT SILK COLLECTION Featuring Dianne B. silk dresses and sportswear. By appointment. Contact: Jackie Hayman, 354-6474.	CYGNE	530 SEVENTH AVENUE SHOWROOM - 14TH FLOOR
Beginning Monday Aug. 30	EARLY SPRING ACTIVE SPORTSWEAR Continuous by appointment. Contact: 354-3600.	LOOMTOGS SPORTS EDITIONS	1407 BROADWAY SHOWROOM - 35TH FLOOR
Beginning Monday Aug. 30	OPENING: RESORT AND SPRING COLLECTION Continuous by appointment. Contact: 354-0760.	ALBERT NIPON	530 SEVENTH AVENUE SHOWROOM - 3RD FLOOR
Tuesday Aug. 31 9:30 A.M. Breakfast	PRESS BREAKFAST INTRODUCING NEW BOOK "In Vogue" -- book covering 60 years of British "Vogue". Contact: Barbara Campbell, LW 4-5100, ext. 234.	LORD & TAYLOR	11TH FLOOR CONFERENCE ROOM By invitation.
Sept. 1	4TH HELLENIC & INT'L FASHION FAIR IN ATHENS AT CARAVEL HOTEL (Sept. 1-4)		
Sept. 3	INTERNATIONAL JUNIOR FASHION FAIR IN SALZBURG (Sept. 3-5)		
Sept. 3	MEN'S FASHION FAIR IN COPENHAGEN (Sept. 3-5)		
Sept. 4	PITTI BIMBO IN FLORENCE -- CHILDREN'S RTW & ACCESSORIES (Sept. 4-7)		
Sept. 6	LABOR DAY (Monday) -- Legal Holiday		
Beginning Tuesday Sept. 7	OPENING OF RESORT COLLECTION Continuous by appointment. Contact: Alyson, 594-8400.	LIZ CLAIBORNE	80 WEST 40TH STREET SHOWROOM - 2ND FLOOR
Beginning Tuesday Sept. 7	OPENING OF RESORT COLLECTION By appointment. Contact: Stephen Perlo, 239-4155.	JAMES DAUGHERTY	550 SEVENTH AVENUE SHOWROOM - 9TH FLOOR
Beginning Tuesday Sept. 7	HOLIDAY AND RESORT COLLECTION By appointment. Contact: 239-4630.	DON LUIS de ESPANA	498 SEVENTH AVENUE SHOWROOM - 8TH FLOOR
Beginning Tuesday Sept. 7	RESORT AND EARLY SPRING COLLECTIONS Collections by Charlotte, T.W. Balloon, Criscione, L.W. II, Giovanni de Moura, Christine von Lumbe. By appointment. Contact: 947-4492.	P.B S.A. LTD.	498 SEVENTH AVENUE SHOWROOM - 9TH FLOOR

Beginning Tuesday Sept. 7	OPENING OF RESORT AND SPRING COLLECTION Continuous by appointment.	BARON PETERS & ROBERT LEONARD Contact: 564-6238.	530 SEVENTH AVENUE SHOWROOM - 30TH FLOOR
Tuesday Sept. 7- Sept. 17	ITALIAN MAIT SPRING/SUMMER KNITWEAR COLLECTIONS FOR MEN, WOMEN & CHILDREN AT WALDORF-ASTORIA, 11TH FL. Contact: 432-9250, ext. 30, Centro di Firenze per la Moda Italiana, Via Faenza, 109, Florence. Tel: 055-219-331. (<u>Buyers only</u>).		
Wednesday Sept. 8 11:30 A.M.	MILA SCHON FASHION SHOW Personal appearance.	BERGDORF GOODMAN	4TH FLOOR Customer show. Publ: Suzanne Butterfield, PL 3-7300.
Postponed Sept. 8	DONALD BROOKS' RESORT SHOWING, ORIGINALLY SCHEDULED FOR WED., SEPT. 8 AT 4:00, HAS BEEN POSTPONED TO TUESDAY, SEPT. 14 AT 12:00 NOON & 3:00 P.M. (see page 6).		
Wednesday Sept. 8 6:00 P.M.	BENEFIT SHOW--OPENING OF NEW MISSONI SHOP For benefit of Museum of Modern Art. Preview of new 1st floor. By invitation only. Contact: Harriet Weintraub, EL 5-6800.	BONWIT TELLER	1ST FLOOR
Wednesday Sept. 8 7:00 P.M.	BENEFIT: FASHIONS BY CASTELBAJAC For benefit of Jewish Guild for the Blind, Jr. Div.-- and to meet Jean-Charles de Castelbajac. By invitation. Tickets: \$25.00. Publ: Helen O'Hagan, PL 3-4000.	SAKS FIFTH AVENUE	MAIN FLOOR
Wednesday Sept. 8 8:00 P.M.	NEW STORE OPENING IN VIRGINIA Black tie supper dance to benefit Betty Ford Fashion Scholarship. By invitation.	BLOOMINGDALE'S (TYSON'S CORNER)	McCLANE, VIRGINIA
Beginning Wednesday Sept. 8	OPENING OF HOLIDAY AND RESORT COLLECTION By appointment. Contact: Terri Heitzler, 594-8955.	INGRID CADO	226 WEST 37TH STREET SHOWROOM - 7TH FLOOR
Wednesday Sept. 8- Sept. 24	SPRING-SUMMER COLLECTION Continuous by appointment. Contact: Lee Lerner, 391-1790.	TIKTINER	530 SEVENTH AVENUE SHOWROOM - 6TH FLOOR
Wednesday Sept. 8- Sept. 16	SPRING FASHIONS FROM ISRAEL IN NEW YORK Forty leading Israeli manufacturers of fashions for men, women and children, showing Spring-Summer collections. Contact: Irene Ribner, 594-5215.	GOVT. OF ISRAEL TRADE CTR. (111 WEST 40TH ST)	N.Y. HILTON HOTEL 6TH AVE. & 53RD ST.
Sept. 8- Sept. 12	MEXIFAIR '76 IN SAN ANTONIO TEXAS. Exhibit of more than 1000 Mexican products. Contact: Mexifair, Frost Bank Tower, Suite 1500, San Antonio, Texas 78205.		
Thursday Sept. 9 11:30 A.M.	ADELE SIMPSON CUSTOMER SHOW Showing of Fall fashions. Publicity: Harriet Weintraub, EL 5-6800.	BONWIT TELLER	6TH FLOOR
Thursday Sept. 9 6:00 P.M.	CLOVIS RUFFIN FASHION SHOW For customers. Publicity: Helen O'Hagan, PL 3-4000.	SAKS FIFTH AVENUE	7TH FLOOR
Thursday Sept. 9 7:30 P.M.	DOUG HAYWARD MENSWEAR: PRESS SHOW Introduction of exclusive menswear; personal appearance; informal showing; and supper. By invitation. Publicity: Suzanne Butterfield, PL 3-7300.	BERGDORF GOODMAN	2ND FLOOR MEN'S DEPT.

Thursday Sept. 9 8:00 P.M.	PREMIERE SHOWING: MEN'S CATALOGUE COLLECTION Show at 9:00. By invitation. Contact: Michael Wayne, 249-9898.	ANDREW DOWNS	HARKNESS HOUSE 4 EAST 75TH STREET
Sept. 10- Sept. 14	HOLIDAY AND RESORT SHOWINGS IN LOS ANGELES BY N.Y. FASHION CREATORS, AT AIRPORT HYATT HOUSE. Contact: Jack Feinstein, BR 9-0952.		
Sept. 11- Sept. 14	S.E.H.M. (Salon Europeen de l'Habillement Masculin) -- Men's fashions at Porte de Versailles, Paris. Contact: Buyers--French Trade Shows, 582-4960.		
Sept. 12	110TH IGEDO INT'L FASHION TRADE FAIR IN DUSSELDORF (Sept. 12-15)		
Sept. 12- Sept. 15	HOLIDAY & CHRISTMAS SHOWINGS BY METROPOLITAN SPORTSWEAR EXHIBITORS AT STATLER HILTON HOTEL, NEW YORK. Contact: WI 7-1817.		
Sept. 12	TENNIS FASHIONS AT DALLAS APPAREL CTR. - 2100 Stemmons Freeway (Sept. 12-14)		
Monday Sept. 13 9:30 A.M.	OPENING OF RESORT & SPRING COLLECTION By invitation. Thereafter by appointment in showroom, 2nd floor. Contact: Muriel Shorenstein, 391-1090.	GEOFFREY BEENE TENNIS (512 SEVENTH AVENUE)	FOUR SEASONS 99 EAST 52ND STREET
Monday Sept. 13 11:00 A.M.	OPENING OF RESORT COLLECTION By invitation. Contact: 564-1820. Publicity: Joanne Creveling, 586-2377.	MEL MORTMAN	525 SEVENTH AVENUE SHOWROOM - 9TH FLOOR
Monday Sept. 13 1:00 P.M.	SHOWING OF FALL FASHIONS BY BASILE Customer show. Publicity: Harriet Weintraub, EL 5-6800.	BONWIT TELLER	4TH FLOOR
Monday Sept. 13 2:00 P.M.	OPENING: RESORT AND EARLY SPRING COLLECTION By invitation. Thereafter by appointment. Contact: 563-1640.	GLORIA SACHS	530 SEVENTH AVENUE SHOWROOM - 30TH FLOOR
Monday Sept. 13 3:30 P.M.	SHOWING: RESORT AND EARLY SPRING COLLECTION By invitation. Thereafter in showroom, 11th floor. Contact: 354-6777.	OSCAR DE LA RENTA (550 SEVENTH AVENUE)	CIRCLE IN THE SQUARE 1633 B'WAY (50TH ST.)
Monday Sept. 13 4:30 P.M. Cocktails	SHOWING OF RESORT & SPRING COLLECTION Show at 5:00 P.M. By invitation. Thereafter, 530 Seventh Ave., 8th floor. Contact: Ruth Winslow, 221-6655. Publicity: Jody Donohue Assoc., 688-8653.	ESTEVEZ; EVA GABOR LOOK; ESTEVEZ RESORT/SPORT	HOTEL PLAZA CRYSTAL ROOM
Monday Sept. 13 6:00 P.M.	BENEFIT SHOW: TRIGERE FASHIONS Showing of Fall fashions by Pauline Trigere. For benefit of Boys' Harbor. By invitation. Publicity: Suzanne Butterfield, PL 3-7300.	BERGDORF GOODMAN	4TH FLOOR
Monday Sept. 13 6:00 P.M.	GLORIA VANDERBILT FASHIONS: BENEFIT SHOW For benefit of Museum of City of N.Y. Publicity: Helen O'Hagan, PL 3-4000.	SAKS FIFTH AVENUE	5TH FLOOR
Monday Sept. 13 6:00 P.M.	CALIFORNIA FASHION SHOW AND COCKTAIL PARTY Followed by cocktail party, 3rd floor (by invitation only), for benefit of N.Y. Diabetes Assn. Tickets: \$10.00. Publ: Lauren Kamens. 675-1000, ext. 488.	FRANKLIN SIMON	33 WEST 34TH STREET 4TH FLOOR
Beginning Monday Sept. 13	RESORT AND EARLY SPRING COLLECTION Continuous by appointment. Contact: BR 9-7257.	AYAKO, INC.	1407 BROADWAY SHOWROOM - 32ND FLOOR

Beginning Monday Sept. 13	OPENING OF RESORT COLLECTION Continuous by appointment.	SCOTT BARRIE Contact: 354-7830.	530 SEVENTH AVENUE SHOWROOM - 3RD FLOOR
Beginning Monday Sept. 13	RESORT AND EARLY SPRING COLLECTION Continuous by appointment.	GEOFFREY BEENE; & BEENE BAG Contact: LW 4-0454.	550 SEVENTH AVENUE SHOWROOM - 4TH FLOOR
Beginning Monday Sept. 13	RESORT AND EARLY SPRING IN NEW YORK By appointment.	MR. BLACKWELL (719 SO. LOS ANGELES ST.) Contact: Jerry Padgett, 265-3988 or (213) 627-5201.	HOTEL WARWICK SUITE 2206
Beginning Monday Sept. 13	RESORT/EARLY SPRING COLLECTION Informal showings by appointment.	STEPHEN BURROWS Contact: 221-6252.	550 SEVENTH AVENUE SHOWROOM - 22ND FLOOR
Beginning Monday Sept. 13	OPENING OF RESORT COLLECTION By appointment.	ROBERTA DI CAMERINO Contact: Kathy Lecube, 355-7600.	645 FIFTH AVENUE OLYMPIC TOWER
Beginning Monday Sept. 13	RESORT AND EARLY SPRING COLLECTION Continuous by appointment.	CARLYE Contact: 244-6761.	530 SEVENTH AVENUE SHOWROOM - 8TH FLOOR
Beginning Monday Sept. 13	RESORT AND EARLY SPRING COLLECTION Introducing new collection, C/VII.	CONCEPT VII; & C/VII BY GEORGE MATYAS By appointment.	530 SEVENTH AVENUE SHOWROOM - 6TH FLOOR Contact: 695-7715.
Beginning Monday Sept. 13	OPENING OF RESORT COLLECTION Continuous by appointment.	MADY GERRARD Contact: 594-5010. Publ: Vera Bacal, PL 3-8421.	15 WEST 36TH STREET SHOWROOM - 13TH FLOOR
Monday Sept. 13- Sept. 23	FORECAST SPRING/ SUMMER FOR RETAILERS Daily at 9:00 & 4:00. (Special buffet luncheon Sept. 13, 11:30 A.M.; Cocktails 4:00 P.M., by invitation).	GLAMOUR MAGAZINE Contact: Barbara Wolf, 692-5386.	350 MADISON AVENUE SHOWROOM - 10TH FLOOR
Beginning Monday Sept. 13	OPENING OF RESORT COLLECTION Continuous by appointment.	CATHY HARDWICK Contact: 221-7545.	530 SEVENTH AVENUE SHOWROOM - 4TH FLOOR
Monday Sept. 13- Sept. 24	OPENING OF RESORT COLLECTION IN NEW YORK Continuous by appointment.	HELGA (722 SO. LOS ANGELES ST.) Contact: (213) 627-0806.	HOTEL GOTHAM SUITE 1201
Monday Sept. 13- Sept. 24	RESORT AND EARLY SPRING COLLECTION By appointment.	RENEE HELGA HOWIE (133 KEARNY, SAN FRAN.) Contact: (415) 789-3777.	HOTEL REGENCY PRIVATE SUITE
Monday Sept. 13- Sept. 14	FALL '77 MENSWEAR FABRICS By Listers Ireland, Connemara, John Hanley, Providence Woollen.	IRISH EXPORT BOARD Contact: 371-3600.	10 EAST 53RD STREET 28TH FLOOR
Beginning Monday Sept. 13	OPENING OF RESORT AND SPRING COLLECTION Continuous by appointment.	KIMBERLY Contact: 221-7373.	1441 BROADWAY SHOWROOM - 16TH FLOOR
Beginning Monday Sept. 13	RESORT/EARLY SPRING COLLECTION Informal showings by appointment.	JOHN KLOSS FOR PAT TENNANT, INC. Contact: CI 7-1100, ext. 235.	10 WEST 57TH STREET SHOWROOM - 7TH FLOOR

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Beginning Monday Sept. 13	RESORT AND EARLY SPRING COLLECTION Continuous by appointment.	DON KONIAK DON CHARLES, INC. Contact: 869-0490.	530 SEVENTH AVENUE SHOWROOM - 20TH FLOOR
Beginning Monday Sept. 13	OPENING OF RESORT COLLECTION By Anthony Muto. Continuous showings.	MARITA LTD.; A.M./P.M. Contact: 354-9440.	530 SEVENTH AVENUE SHOWROOM - 5TH FLOOR
Beginning Monday Sept. 13	RESORT & EARLY SPRING COLLECTION By appointment. Contact: Jeffrey Levine, 221-6720.	LEO NARDUCCI -- THE SPORTING SIDE LTD.	530 SEVENTH AVENUE SHOWROOM - 26TH FLOOR
Beginning Monday Sept. 13	OPENING OF RESORT COLLECTIONS Swimwear--Roxanne; Beach collection--John Kloss for Harbour Casuals; Swimwear & Beach accessories--Zazz for Harbour Casuals; Tennis--John Kloss for Quantum; Golf & Tennis--Quantum Sportswear. By appointment. Contact: OR 9-8060.	ROXANNE; HARBOUR CASUALS; QUANTUM	1411 BROADWAY SHOWROOM - 23RD FLOOR
Beginning Monday Sept. 13	RESORT COLLECTION BY CLOVIS RUFFIN Contact: Buyers--Bert Reifer, 221-0660; press--Jeanne Chappell, 221-0644.	RUFFINWEAR & RUFFINKNIT	550 SEVENTH AVENUE SHOWROOM - 8TH FLOOR
Beginning Monday Sept. 13	RESORT AND EARLY SPRING COLLECTION Continuous by appointment. Contact: 221-6252.	GIORGIO SANT'ANGELO	550 SEVENTH AVENUE SHOWROOM - 22ND FLOOR
Beginning Monday Sept. 13	RESORT: BELLE SAUNDERS; JOEY GARGUILLO Resort and Early Spring. Continuous by appointment. Contact: LO 4-9194.	ABE SCHRADER	530 SEVENTH AVENUE SHOWROOM-15TH FLOOR
Beginning Monday Sept. 13	OPENING OF RESORT COLLECTION Continuous showings by appointment. Contact: CI 7-2200.	KEN SCOTT	HOTEL GOTHAM PRIVATE SUITE
Monday Sept. 13- Sept. 24	RESORT AND SPRING COLLECTION Continuous by appointment. Contact: Paul Scott, 265-2034 or 247-2200.	ERNST STRAUSS; SCHNELL SPORTS	HOTEL GOTHAM SUITE 1801
Beginning Monday Sept. 13	OPENING OF RESORT COLLECTION By appointment. Contact: 695-6950.	TREVI COURT BY HARRY STRIEBEL	498 SEVENTH AVENUE SHOWROOM - 11TH FLOOR
Beginning Monday Sept. 13	RESORT AND EARLY SPRING COLLECTION Also, Levino Verna imports. Continuous by appointment.	LEVINO VERNA FOR MAYEHOFF	498 SEVENTH AVENUE SHOWROOM - 9TH FLOOR Contact: 279-2345.
Beginning Monday Sept. 13	CRUISE AND EARLY SPRING COLLECTION Continuous by appointment. Contact: 691-8300.	MRS. H. WINTER FOR YESTERDAY'S NEWS	155 WEST 23RD STREET SHOWROOM - 10TH FLOOR
Tuesday Sept. 14 9:00 A.M.	OPENING OF RESORT COLLECTION By invitation. Thereafter by appointment. Contact: 244-7522.	JERRY SILVERMAN BY SHANNON RODGERS	530 SEVENTH AVENUE SHOWROOM - 17TH FLOOR
Tuesday Sept. 14 9:30 A.M.	SHOWING OF NEW PUCCI NEEDLEPOINT Customer show. Publicity: Helen O'Hagan, PL 3-4000.	SAKS FIFTH AVENUE	5TH FLOOR

Tuesday Sept. 14 10:00 A.M.	RESORT AND SPRING COLLECTION By invitation. Thereafter by appointment. Contact: Suzie Vogel, 947-4406.	CACHAREL FOR MALLORY	530 SEVENTH AVENUE SHOWROOM - 9TH FLOOR
Tuesday Sept. 14 10:00 A.M.	SHOWING OF RESORT COLLECTION By invitation. Thereafter by appointment. Contact: Miss Rose, 354-8600.	ADELE SIMPSON	530 SEVENTH AVENUE SHOWROOM - 23RD FLOOR
Tuesday Sept. 14 11:00 A.M.	SHOWING OF RESORT COLLECTION By invitation. Thereafter by appointment. Contact: 279-5012.	MOLLIE PARNIS BOUTIQUE BY MORTY SUSSMAN	530 SEVENTH AVENUE SHOWROOM - 18TH FLOOR
Tuesday Sept. 14 12:00 Noon	PREMIERE: RESORT COLLECTION (Note change of date). For press, by invitation, (Buyers' show at 3:00 P.M., by reservation). Contact: Doug Sylvia, 391-0900.	DONALD BROOKS	530 SEVENTH AVENUE SHOWROOM - 19TH FLOOR
Tuesday Sept. 14 1:00 P.M.	SHOWING OF RESORT COLLECTION By invitation. Thereafter by appointment. Contact: 391-2255.	HAROLD LEVINE BY DON BREITINGER	530 SEVENTH AVENUE SHOWROOM - 21ST FLOOR
Tuesday Sept. 14 2:00 P.M.	SHOWING OF RESORT COLLECTION By invitation. Thereafter by appointment. Contact: 354-0824.	RIZKALLAH FOR DON FRIESE	550 SEVENTH AVENUE SHOWROOM - 9TH FLOOR
Tuesday Sept. 14 2:30 P.M.	FALL AND WINTER FUR FASHION SHOW By invitation. Contact: Ernest Graf, 279-0633.	BEN KAHN (150 WEST 30TH STREET)	HOTEL PLAZA BALLROOM
Tuesday Sept. 14 3:00 P.M.	RESORT AND EARLY SPRING COLLECTION By invitation. Thereafter by appointment. Contact: 354-1122.	TINA LESER	550 SEVENTH AVENUE SHOWROOM - 6TH FLOOR
Sept. 14	3:00 P.M., DONALD BROOKS (2nd show), 530 Seventh Ave., 19th fl., 391-0900		
Tuesday Sept. 14 4:00 P.M.	SHOWING OF RESORT COLLECTION Showing and cocktails. By invitation. Contact: Larry Farragut, 221-3489.	SAZ	530 SEVENTH AVENUE SHOWROOM - 21ST FLOOR
Tuesday Sept. 14 4:00 P.M.	RESORT AND EARLY SPRING COLLECTION Limited to press only. (Admission by card). Contact: Iris Von Cramon, 354-4700.	DON SAYRES FOR GAMUT	512 SEVENTH AVENUE SHOWROOM - 6TH FLOOR
Tuesday Sept. 14 5:30 P.M.	SHOWING OF RESORT COLLECTION By invitation. Thereafter in showroom, 23rd floor. Contact: 221-8330.	ALBERT CAPRARO (550 SEVENTH AVENUE)	F.I.T. AMPHITHEATRE 227 WEST 27TH STREET
Tuesday Sept. 14 6:00 P.M.	SPRING MENSWEAR IN PARIS By invitation. Contact: Jean de Yturbe, in Paris. Public Relations: Liaison Agency, Victoria McClarence, 355-7310.	LANVIN (15, FBG. ST. HONORE)	5 AVENUE GABRIELLE PARIS, FRANCE
Tuesday Sept. 14 7:30 P.M.	SHOWING OF FASHIONS BY ZANDRA RHODES Fashion show, champagne reception & buffet. By invitation. Contact: Leslie Gillen, 223-7205.	BLOOMINGDALE'S	3RD FLOOR
Beginning Tuesday Sept. 14	OPENING OF RESORT COLLECTION Continuous by appointment. Contact: 239-7080.	JOHN ANTHONY	550 SEVENTH AVENUE SHOWROOM - 24TH FLOOR

Beginning Tuesday Sept. 14	OPENING OF RESORT COLLECTION Continuous by appointment. Contact: 239-1150.	ELEANOR BRENNER	498 SEVENTH AVENUE SHOWROOM - 5TH FLOOR
Beginning Tuesday Sept. 14	RESORT AND EARLY SPRING COLLECTION Also Sica Knits by Milton Kent Ford. By appointment. Contact: 594-4470.	CASI	530 SEVENTH AVENUE SHOWROOM - 2ND FLOOR
Beginning Tuesday Sept. 14	RESORT AND EARLY SPRING COLLECTION Mandarin America, Randazzo, Betse Cann, Anne Marie. Contact: 279-9620.	FLORENCE & CELESTE LTD.	498 SEVENTH AVENUE SHOWROOM - 9TH FLOOR
Beginning Tuesday Sept. 14	OPENING OF EARLY SPRING COLLECTION By appointment. Contact: 354-7284.	GALLANT INT'L & PIERRE CARDIN COATS & SUITS	205 WEST 39TH STREET SHOWROOM - 8TH FLOOR
Beginning Tuesday Sept. 14	OPENING OF RESORT COLLECTION Continuous by appointment. Contact: 947-7457.	KIKI HART BY GEORGE SAMEN	530 SEVENTH AVENUE SHOWROOM - 5TH FLOOR
Beginning Tuesday Sept. 14	RESORT AND EARLY SPRING COLLECTION Continuous by appointment. Contact: 244-3558.	NANTUCKET NATURALS	498 SEVENTH AVENUE SHOWROOM - 17TH FLOOR
Beginning Tuesday Sept. 14	OPENING: RESORT & EARLY SPRING COLLECTION By appointment. Contact: Joan Resker, 695-5100.	ORIGINALA BY PAT SANDLER	512 SEVENTH AVENUE SHOWROOM - 43RD FLOOR
Beginning Tuesday Sept. 14	OPENING: RESORT AND HOLIDAY COLLECTION By appointment. (Note change of date). Contact: Bill Levin, 221-1995.	SAMUEL ROBERT	530 SEVENTH AVENUE SHOWROOM - 9TH FLOOR
Beginning Tuesday Sept. 14	OPENING OF RESORT COLLECTION By appointment. Contact: Buyers--Sandy Stone; Press--Jeanne Chappell, 221-0644.	MALCOLM STARR BY BILL TICE	550 SEVENTH AVENUE SHOWROOM - 8TH FLOOR
Beginning Tuesday Sept. 14	OPENING OF RESORT COLLECTION Continuous by appointment. Contact: 221-2200.	WILROY	530 SEVENTH AVENUE SHOWROOM - 22ND FLOOR

Sept. 14- Sept. 17	BOBBIN SHOW AND AMERICAN APPAREL MANUFACTURERS CONVENTION AT GEORGIA WORLD CONGRESS CTR., ATLANTA. Contact: Bill Fitzmaurice, Bobbin Publ., 221-6420.		
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Wednesday Sept. 15 9:00 A.M.	RESORT SWIMWEAR COLLECTION Show at 9:30 A.M. By invitation. Thereafter in showroom, 16th floor. Contact: 354-1240. Publicity: Vera Bacal, PL 3-8421.	GOTTEX OF ISRAEL (1411 BROADWAY)	REGINE'S PARK AVE. & 60TH ST.
Wednesday Sept. 15 10:30 A.M.	GALANOS FASHION SHOW FOR CUSTOMERS Publicity: Harriet Weintraub, EL 5-6800.	BONWIT TELLER	6TH FLOOR
Wednesday Sept. 15 11:00 A.M.	RESORT AND EARLY SPRING COLLECTION Also, Sept. 16 at 2:00. Thereafter by appointment. Contact: Harold Davis, 221-6660.	BILL BLASS	550 SEVENTH AVENUE SHOWROOM - 17TH FLOOR
Wednesday Sept. 15 12:00 Noon	SHOWING OF RESORT COLLECTION By invitation. Thereafter by appointment. Contact: 221-4200.	KASPER FOR JOAN LESLIE	530 SEVENTH AVENUE SHOWROOM - 11TH FLOOR

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Wednesday Sept. 15 12:00 Noon Luncheon	PRESS PREVIEW: FALL AND WINTER COLLECTION Presentation of Gucci Fall and Winter fashions and accessories for ladies and gentlemen. By invitation only (to be mailed at later date).	GUCCI	ST. REGIS HOTEL ROOF
Wednesday Sept. 15 2:00 P.M.	SHOWING OF RESORT COLLECTION By invitation. Thereafter, showroom, 12th floor. Contact: 391-0901.	RICHARD ASSATLY FOR GINO SNOW (550 SEVENTH)	F.I.T. AMPHITHEATRE 227 WEST 27TH STREET
Wednesday Sept. 15 3:00 P.M.	RESORT AND EARLY SPRING COLLECTION By invitation. Thereafter, showroom, 2nd floor. Contact: LO 3-0988.	GENRE BY GIL AIMBEZ (530 SEVENTH AVENUE)	F.I.T. AUDITORIUM 227 WEST 27TH STREET
Wednesday Sept. 15 4:00 P.M.	RESORT AND EARLY SPRING COLLECTION Also Sept. 21 at 4:00 P.M. By reservation. Contact: LO 3-1600.	TRIGERE	550 SEVENTH AVENUE SHOWROOM - 16TH FLOOR
Wednesday Sept. 15 5:30 P.M.	SHOWING: RESORT AND EARLY SPRING COLLECTION By invitation. Thereafter by appointment, 15th floor. Contact: Barrie Sommerfield, 239-4213. (<u>Note Change of Place</u>).	GLORIA VANDERBILT LTD. (550 SEVENTH AVENUE)	HOTEL PLAZA BALLROOM
Wednesday Sept. 15 6:30 P.M.	FUR FASHIONS AT BENEFIT SHOW Exclusive fur collection for benefit of N.Y.C. Ballet. By invitation. Publicity: Suzanne Butterfield, PL 3-7300.	BERGDORF GOODMAN	2ND FLOOR
Wednesday Sept. 15 6:30 P.M. Cocktails- Dinner	BENEFIT: "SALUTE TO 3RD CENTURY OF AMERICA" Viewing of one-of-a-kind American originals created by leading designers. Silent Auction of fashions at 10:00 P.M. By invitation. (Black tie). Each Subscription: \$100.00, to benefit Fashion Group Foundation. Contact: CI 7-3940.	THE FASHION GROUP, INC. (9 ROCKEFELLER PLAZA)	TAVERN ON THE GREEN CENT. PK. W. & 67 ST
Beginning Wednesday Sept. 15	RESORT AND EARLY SPRING COLLECTION Continuous by appointment. Contact: WI 7-0511. Publ: Vera Bacal, PL 3-8421.	JEANNENE BOOHER FOR DAVID MORRIS	525 SEVENTH AVENUE SHOWROOM - 5TH FLOOR
Beginning Wednesday Sept. 15	RESORT AND EARLY SPRING COLLECTION (No formal show). Continuous by appointment. Contact: 244-2700.	GINALA, GINESSA, GINORI, AQUANALA, AQUATOOGS	512 SEVENTH AVENUE SHOWROOM - 13TH FLOOR
Beginning Wednesday Sept. 15	RESORT AND EARLY SPRING COLLECTION Continuous by appointment. Contact: 947-6845.	VICTORIA ROYAL BY MARTIN STAEHELY	530 SEVENTH AVENUE SHOWROOM - 7TH FLOOR
Thursday Sept. 16 9:00 A.M.	SHOWING: RESORT AND SPRING COLLECTION By invitation. Thereafter, showroom, 12th floor. Contact: Jean Roberts, 354-1880. Public Relations: Martin Tishman, PL 1-4033.	DOMINIC ROMPOLLO (530 SEVENTH AVENUE)	500 CLUB 500 SEVENTH AVENUE
Thursday Sept. 16 9:30 A.M.	SHOWING OF RESORT COLLECTION (Note change of date). Also, Sept. 16 at 4:00. By reservation. Contact: 221-5726.	HANAE MORI	550 SEVENTH AVENUE SHOWROOM - 5TH FLOOR
Thursday Sept. 16 10:30 A.M.	SHOWING OF RESORT COLLECTION By invitation. Thereafter by appointment. Contact: 279-5012.	MOLLIE PARNIS COUTURE	530 SEVENTH AVENUE SHOWROOM - 18TH FLOOR

Tuesday Sept. 7- Sept. 17	BEACHWEAR COLLECTION FROM FLORENCE Showing of beachwear--and a new concept in Summer dressing. Contact: John Puntar or Abel Rapp, CI 7-2200.	NUMERO DUE ANGIO (FLORENCE, ITALY)	HOTEL GOTHAM PRIVATE SUITE
Thursday Sept. 16 11:30 A.M.	PRESS SHOWING OF RESORT COLLECTION By invitation. Buyers show at 3:00 P.M. Contact: 354-6340.	HALSTON	550 SEVENTH AVENUE SHOWROOM - 14TH FLOOR
Sept. 16	2:00 P.M., BILL BLASS (2nd show), 550 Seventh Ave., 17th floor, 221-6660		
Sept. 16	3:00 P.M., HALSTON (Buyers show), 550 Seventh Ave., 14th floor, 354-6340		
Sept. 16	4:00 P.M., HANAE MORI (2nd show), 550 Seventh Ave., 5th floor, 221-5726		
Thursday Sept. 16 5:30 P.M.	PREMIERE SHOWING: READY-TO-WEAR COLLECTION Hand-painted and handscreened late day and evening fashions. By invitation. Contact: 628-3817. Press: Julie Palmerio, 986-6669.	REIKO (177 EAST 87TH STREET)	HOTEL PIERRE COTILLION ROOM
Thursday Sept. 16 6:00 P.M.	GIL AIMBEZ FASHIONS AT CUSTOMER SHOW Showing of fashions by Gil Aimbez for Genre. Publ: Helen O'Hagan, PL 3-4000.	SAKS FIFTH AVENUE	7TH FLOOR
Thursday Sept. 16 6:30 P.M.	CONTEMPORARY FASHIONS AT BENEFIT SHOW "The Sixth Sense" (new contemporary division) at benefit for The Henry Street Settlement. By invitation. Publicity: Suzanne Butterfield, PL 3-7300.	BERGDORF GOODMAN	6TH FLOOR
Beginning Thursday Sept. 16	SHOWING OF RESORT COLLECTION Continuous by appointment. Contact: LO 3-4358.	VERA MAXWELL	530 SEVENTH AVENUE SHOWROOM - 26TH FLOOR
Beginning Thursday Sept. 16	OPENING OF RESORT COLLECTION Continuous by appointment. Contact: 354-1880.	GRETA PLATTRY FOR DOMINIC ROMPOLLO	530 SEVENTH AVENUE SHOWROOM - 12TH FLOOR
Sept. 16- Sept. 20	FLORIDA CHILDREN'S WEAR MFRS. GUILD MARKET AT DORAL COUNTRY CLUB, MIAMI, FLA. Contact: 20 S.E. 14th St., Miami, Fla. 33131; Tel: (305) 358-2985.		
Sept. 17 9:00 A.M.- 10:30 A.M.	PREVIEW: CARLOS FALCHI NEW HANDBAG SHOP Carlos Falchi will be present. By invitation. Publ: Mallory Hathaway, CI 7-1100.	BENDEL'S	MAIN FLOOR HANDBAG DEPARTMENT
Sept. 17	PITTI UOMO MENSWEAR SHOW IN FLORENCE (Sept. 17-20)		
Saturday Sept. 18- Sept. 20	FALL-WINTER AMERICAN FASHIONS IN JAPAN A Japanese tribute to the American Bicentennial, featuring fashions by Adolfo, John Anthony, Geoffrey Beene, Bill Blass, Halston, Calvin Klein, Ronald Kolodzie, Ralph Lauren, Mary McFadden and Oscar de la Renta. Produced by Best Int'l. Directed by Michael Brown. By invitation. Contact: Dee Rubin, 369-5563.	NIPPON TV NETWORK & BEST INTERNATIONAL CORP.	IMPERIAL HOTEL TOKYO, JAPAN
Sunday Sept. 19- Sept. 22	EUROPEAN READY-TO-WEAR: SPRING-SUMMER TRADE SHOW Eighth semi-annual Fashion Fair, featuring more than 180 collections from 15 European countries. Contact: Trade--Jackie Cowen, 279-8870; Press--Lenore Ringler at Spencer & Rubinow, 751-9050.	EUROPEAN FASHION FAIR	N.Y. STATLER HILTON MEZZ (7TH AVE. & 33RD)
Sept. 19	HOLIDAY SHOWINGS BY MET. JUVENILE STYLE MART AT STATLER HILTON (Sept. 19-23)		

Monday Sept. 20 11:30 A.M.	GEOFFREY BEENE FASHION SHOW For customers, by invitation. Publicity: Suzanne Butterfield, PL 3-7300.	BERGDORF GOODMAN	4TH FLOOR
Monday Sept. 20 4:30 P.M.	SHOWING OF RESORT & SPRING COLLECTION By invitation. Thereafter by appointment. Contact: PE 6-8867.	BILL HAIRE FOR FRIEDRICKS (205 WEST 39TH STREET)	PLACE TO BE ANNOUNCED
Monday Sept. 20 5:30 P.M.	OPENING OF UNISEX "APOSTROPHE" SHOP Cocktails and fashion show. By invitation. Contact: Al Coffey, 361-7500.	WALLACHS	555 FIFTH AVENUE (46TH STREET)
Monday Sept. 20 7:00 P.M.- 8:30 P.M.	PRESS PREVIEW: NEW BOUTIQUE Featuring fashions by Dorothee Bis. By invitation. Contact: Dianne Schools, 759-0988; or Irving Benson, 354-6474.	DIANNE B.	729 MADISON AVENUE (64TH STREET)
Beginning Monday Sept. 20	HOLIDAY AND RESORT COLLECTIONS Introducing Fantasy Sport. By appointment. Contact: 279-7485.	EVA HAYNAL COUTURE; & FANTASY SPORT	499 SEVENTH AVENUE SHOWROOM - 11TH FLOOR
Tuesday Sept. 21 9:00 A.M.	PRESS SHOWING: PARIS IMPORTS Special preview for press only. By invitation.	OHRBACH'S	FLOOR TO BE ANNOUNCED
Tuesday Sept. 21 10:00 A.M.	PRESS SHOW: RESORT & SPRING COLLECTION By invitation. Thereafter by appointment. Contact: PE 6-8888.	BETTY HANSON & CO.	205 WEST 39TH STREET SHOWROOM - 14TH FLOOR
Tuesday Sept. 21 11:30 A.M.	PRESENTATION OF FALL FASHIONS BY CHLOE Designer Karl Lagerfeld will be there. Tickets: \$10.00 each. Benefit for Memorial Sloan-Kettering Cancer Center. By invitation only. Contact: PL 3-4000.	SAKS FIFTH AVENUE	5TH FLOOR
Tuesday Sept. 21 12:00 Noon & 2:00 P.M.	MINI FASHION SHOWS BY CACHAREL Jean Cacharel will be present. Shows at 12:00 Noon and 2:00 P.M. For customers. Publicity: Harriet Weintraub, EL 5-6800.	BONWIT TELLER	2ND FLOOR
Cancelled Sept. 21	MAXIMILIAN'S PRESS PREVIEW OF FUR FASHIONS, ORIGINALLY SCHEDULED FOR TUESDAY, SEPTEMBER 21 AT 2:30 P.M., HAS BEEN CANCELLED.		
Tuesday Sept. 21 3:00 P.M.- 7:00 P.M.	RESORT AND EARLY SPRING COLLECTION Informal modeling of handblocked French cotton and handwoven silk designs. By invitation. (Showing Sept. 22 & 23, by appointment.) Contact: Susan Playfair, 146 Mt. Vernon Street, Boston 02108; (617) 723-7413.	SUSAN PLAYFAIR	HOTEL PLAZA PRIVATE SUITE
Sept. 21	4:00 P.M., TRIGERE (2nd show), 550 Seventh Ave, 16th floor, LO 3-1600		
Tuesday Sept. 21 5:00 P.M.	SHOWING OF RESORT COLLECTION By invitation. Thereafter, showroom, 10th fl., 530 Seventh Ave., 391-0420.	PATTI CAPPALLI FOR JERRY SILVERMAN SPORT	BROTHERHOOD IN ACTION 560 SEVENTH-AUDITORIUM
Tuesday Sept. 21 7:30 P.M.	HALSTON SPONSORED GALA: BENEFIT SHOW "I Love New York" -- for benefit of Committee in the Public Interest. Fashion show, dinner, dance. By invitation. (Black tie). Publ: Peggy Healy, 223-7204.	BLOOMINGDALE'S	7TH & 8TH FLOORS

Wednesday Sept. 22 11:30 A.M.	"BEST OF NEW YORK"-- FASHION SHOW (Note change of date). Contact: Harriet Weintraub, EL 5-6800.	BONWIT TELLER	6TH FLOOR
Wednesday Sept. 22 1:45 P.M.	FALL AND WINTER FUR COLLECTION <u>Show at 2:15.</u> By invitation. Contact: PE 6-6944.	CHRISTIE BROTHERS (333 SEVENTH AVENUE)	HOTEL PLAZA BALLROOM
Wednesday Sept. 22 2:30 P.M.	RESORT AND EARLY SPRING COLLECTION By invitation. Thereafter by appointment. Contact: 221-4200.	KASPER FOR J.L. SPORT	530 SEVENTH AVENUE SHOWROOM - 11TH FLOOR
Wednesday Sept. 22 4:00 P.M.	SHOWING OF SPRING COLLECTIONS Men's and women's ready-to-wear and Nik Nik's associated licensees. (Cocktails after show). By invitation. Contact: Phyllis Youngheart, 679-5300.	NIK NIK INDUSTRIES, INC.	F.I.T. AMPHITHEATRE 227 WEST 27TH STREET
Wednesday Sept. 22 5:30 P.M.- 7:30 P.M.	OPENING OF NEW GLEMBY BEAUTY SALON By invitation. Limosine service will be arranged from Manhattan. By invitation. Contact: Annemarie Cairns at Joan Parker Publicity, 628-1313.	ABRAHAM & STRAUS	BROOKLYN
Wednesday Sept. 22 6:00 P.M.	AMERICAN CRAFTSMEN SHOW For customers. Publicity: Helen O'Hagan, PL 3-4000.	SAKS FIFTH AVENUE	14 EAST 50TH STREET GIFT & GOURMET SHOP
Wednesday Sept. 22 6:30 P.M.- 8:30 P.M.	PREVIEW OF NEW STREET FLOOR Showing of new street floor; and salute to cultural institutions. By invitation. Publicity: Barbara Campbell, LW 4-5100, ext. 234.	LORD & TAYLOR	1ST FLOOR
Thursday Sept. 23 11:30 A.M.	TIKTINER FASHION SHOW For customers and press. By invitation. Publ: Suzanne Butterfield, PL 3-7300.	BERGDORF GOODMAN	3RD FLOOR
Thursday Sept. 23 1:00 P.M.	"BEACH AND BEYOND" COLLECTION BY BOB MACKIE New collection of swim and Resort wear. By invitation. Contact: (213) 587-3111.	COLE OF CALIFORNIA (110 EAST 9TH ST., L.A.)	F.I.T. AMPHITHEATRE 227 WEST 27TH STREET
Thursday Sept. 23 4:00 P.M.	SHOWING OF RESORT AND SPRING COLLECTION By invitation. Thereafter, showroom, 2nd fl. Contact: Rene Tixier, 354-1500.	BLASSPORT (550 SEVENTH AVENUE)	FOUR SEASONS 99 EAST 52ND STREET
Thursday Sept. 23 5:00 P.M.- 7:00 P.M.	INTRODUCTION OF NEW PERFUME Introduction of Coriandre fragrance in America. M. Jean and Mme. Jacqueline Couturier, creators of the fragrance, will be present. By invitation. Public Relations: The Southern Connection, 530 Madison Ave., 751-9056.	CORIANDRE	TAVERN ON THE GREEN CENT. PK. W. & 67 ST.
Thursday Sept. 23 6:00 P.M.	MENSWEAR BY ADOLFO: MINI SHOW Customer showing of menswear. Publicity: Helen O'Hagan, PL 3-4000.	SAKS FIFTH AVENUE	6TH FLOOR

Sept. 24 ROSH HASHONAH (Begins at sunset) -- Jewish New Year -- first day Sept. 25

Sept. 24 SAMIA FASHION TRADE FAIR IN TURIN (Sept. 24-27)

Sept. 25 EUROPEAN FOOTWEAR FASHIONS IN DUSSELDORF (Sept. 25-29)

Sept. 25 FOURTH HELLENIC FASHION FAIR AT ATHENS HILTON, GREECE (Sept. 25-29)

Sunday Sept. 26 7:00 P.M.	GIVENCHY AT REGINE'S: BENEFIT FASHION SHOW By invitation. For benefit of Cancer Research Institute. Givenchy Publicity: Ruth Hammer Assoc., 687-2545. Bergdorf--Suzanne Butterfield, PL 3-7300.	BERGDORF GOODMAN	REGINE'S PARK AVE. & 59TH ST.
Sept. 26	PITTI BIMBO CHILDREN'S WEAR SHOW IN FLORENCE (Sept. 26-29)		
Monday Sept. 27 10:00 A.M.	PREVIEW: RALPH LAUREN MEN'S JEWELRY By invitation. Contact: Duane Garrison, PL 5-8000.	TIFFANY	FIRST FLOOR
Monday Sept. 27 11:30 A.M.	FALL SHOWING OF CHRISTIAN DIOR FASHIONS Fur customers. Publicity: Harriet Weintraub, EL 5-6800.	BONWIT TELLER	6TH FLOOR
Monday Sept. 27 12:00 Noon	SHOWING OF RESORT AND SPRING COLLECTION Also at 3:00 P.M. (<u>Note change of date</u>). By invitation. appointment. Contact: 736-9601.	CALVIN KLEIN	205 WEST 39TH STREET SHOWROOM - 11TH FLOOR
Sept. 27	3:00 P.M., CALVIN KLEIN (2nd show), 205 W. 39th St., 11th floor, 736-9601		
Beginning Monday Sept. 27	OPENING: RESORT/SPRING COLLECTION By appointment only. Contact: 221-7880.	DONNA KARAN & LOUIS DELL'OLIO FOR ANNE KLEIN AND COMPANY	205 WEST 39TH STREET SHOWROOM - 3RD FLOOR
Tuesday Sept. 28 5:00 P.M.- 8:00 P.M.	"50's SOCK HOP" ANNIVERSARY CELEBRATION A nostalgic return to 50's to celebrate 20th anniversary of Gentlemen's Quarterly magazine. By invitation. Contact: Margery Rubin Cohen, 644-5717.	GENTLEMEN'S QUARTERLY	BARNEY GOOGLE'S 225 EAST 86TH STREET
Tuesday Sept. 28 7:00 P.M.	MODEL ROOMS- BENEFIT SHOWING For benefit of Irvington House. By invitation. Honorary Chairman: Gloria Vanderbilt. Contact: Leslie Gillen, 223-7205.	BLOOMINGDALE'S	5TH FLOOR
Tuesday Sept. 28 7:30 P.M.	DOROTHY SHAVER ROSE AWARD Special tribute to Diana Vreeland. By invitation only.	LORD & TAYLOR	FLOOR TO BE ANNOUNCED
Beginning Tuesday Sept. 28	OPENING OF RESORT COLLECTION By appointment. Contact: Judith Flynn, 221-0675. Publ: Jeanne Chappell, 221-0644.	RALPH LAUREN	550 SEVENTH AVENUE SHOWROOM - 3RD FLOOR
Wednesday Sept. 29 11:30 A.M.	MOLLIE PARNIS BOUTIQUE FASHION SHOW Showing of Fall fashions. For customers. Publ: Harriet Weintraub, EL 5-6800.	BONWIT TELLER	6TH FLOOR
Wednesday Sept. 29 7:00 P.M.	FENDI FUR SHOWING AND BOUTIQUE OPENING For benefit of Memorial Sloan Kettering-Special Projects Committee. By invitation. Publicity: Suzanne Butterfield, PL 3-7300.	BERGDORF GOODMAN	MAIN FLOOR
Tuesday Sept. 30 2:00 P.M.	MATERNITY FASHION SHOW FOR CUSTOMERS Publicity: Helen P'Hagan, PL 3-4000.	SAKS FIFTH AVENUE	2ND FLOOR
Oct. 3	FASHION WEEK IN MUNICH (Oct. 3-7)		
Oct. 4	YOM KIPPUR (Monday) -- Jewish Day of Atonement		

Tuesday Oct. 5 11:30 A.M.	BENEFIT SHOW: KIPS BAY BOYS CLUB Fashions by Revillon Furs and Charlotte Ford; also a Chanel retrospective. By invitation. Publicity: Helen O'Hagan, PL 3-4000.	SAKS FIFTH AVENUE	5TH FLOOR
Wednesday Oct. 6 11:30 A.M.	BENEFIT SHOWING JOHN ANTHONY FASHIONS For benefit of Nightingale Banford. By invitation. Publicity: Suzanne Butterfield, PL 3-7300.	BERGDORF GOODMAN	4TH FLOOR PLAZA COLLECTIONS
Oct. 7- Oct. 11	"MAGIC" MENSWEAR SHOW IN SAN DIEGO, ROYAL INN AT THE WHARF. Contact: Mrs. Pauley Murphy, 124 E. Olympic Blvd., L.A. 90015 (213) 746-0623.		
Saturday Oct. 9- Oct. 11	SPRING-SUMMER '77 HOME SEWING SHOW Show through Oct. 11, will feature resources in fabrics, patterns, notions, sewing machines. Contact: Christopher Cross Assoc., 689-1300.	AMERICAN HOME SEWING COUNCIL (40 EAST 38TH ST.)	STATLER HILTON HOTEL 7TH AVE. & 33RD ST.
Monday Oct. 11 6:30 P.M.	FALL MODEL ROOMS PREVIEW FOR PRESS By invitation. Contact: Barbara Campbell, LW 4-5100, ext. 234.	LORD & TAYLOR	8TH FLOOR
Oct. 17- Oct. 20	NAMSB (Nat'l Assn. of Men's Sportswear Buyers); & BAMA (Boys' & Young Men's Apparel Mfrs., Assn.) at N.Y. Statler Hilton. Contact: 689-7420.		
Monday Oct. 12- Oct. 15 <u>Mon., Oct. 12:</u>	READY-TO-WEAR SHOWINGS IN MILAN Contact: Piazza Aracoeli 3, 00186 Rome, Italy. Tel: 679-43.90. 11:30 A.M. Ognibene Zendman Boutique (Hotel Principe) 12:30 P.M. Kinki Shop (Viale Tunisia 39) 3:00 P.M. Lancetti (Hotel Principe) 4:30 P.M. Heinz Riva Bis (Hotel Principe) 6:00 P.M. Livio de Simone-Sunwear (Hotel Principe) 7:30 P.M. Andre Laug Boutique (Hotel Principe) 9:00 P.M. Balestra Boutique (Hotel Principe)	CAMERA NAZIONALE DELL ALTA MODA ITALIANA	MILAN, ITALY
<u>Tues., Oct. 13:</u>	9:45 A.M. Callaghan (Hotel Principe) 11:00 A.M. Ken Scott (Hotel Palace) 12:30 P.M. Sanlorenzo (Hotel Principe) 3:00 P.M. Trell (Hotel Principe) 4:30 P.M. Charade Top 6:00 P.M. Dorian (Hotel Principe) 9:00 P.M. Mila Schon (Via Montenapoleone 2)		
<u>Wed., Oct. 14:</u>	9:45 A.M. Laura Biagiotti (Hotel Principe) 11:00 A.M. Lux International (Hotel Palace) 12:30 P.M. Basile (Hotel Principe) 3:00 P.M. Krizia (Via Agnello 12) 4:30 P.M. Armani (Hotel Principe) 6:00 P.M. Walter Albini Uomo		
<u>Thurs., Oct. 15:</u>	9:45 A.M. Complice (Hotel Principe) 12:00 Noon Missoni (Hotel Diana) 3:00 P.M. Caumont (Hotel Principe) 6:00 P.M. Lorenbetty (Hotel Palace) 7:30 P.M. Giorgio Correggiari (Hotel Palace) 9:00 P.M. Cadette (Via S. Spirito 4)		
Oct. 20-21 in Venice	Roberta di Camerino (Polveriera delle Vignole)		
Oct. 23	PRET-A-PORTER SHOWINGS IN PARIS AT PORTE DE VERSAILLES (Oct, 23-27)		
Nov. 1	NEW YORK SHOWINGS OF SPRING COLLECTIONS (Nov. 1-12)		